



China (Guizhou) International Alcoholic Beverages Expo 2013

Letter of Invitation

11th March, 2013

Dear Sir or Madam:

Thank you for your great support for and assistance to Guizhou's development.

The Chinese Ministry of Commerce and Guizhou Provincial People's Government will co-sponsor the 3rd China Guizhou International Alcoholic Beverage Expo between 9th and 13th September 2013 with the approval from the State Council of China. The attendees will include high-rank officials from the Chinese central government, foreign politicians, and the domestic and international managerial personnel from enterprises of alcohol production and sales as well as buyers and distributors.

The exhibition will be an area of 100,000 sqm and provide 4500 standard booths. Wines, spirits and beers as well as related products such as raw materials, distilling equipments, drinking utensils and drinking-culture products will be showcased during the exhibition. This is to build up an international high-end platform for market expansion information exchange and alcohol brands' reputation-raise.

We can provide you with the following preferential conditions:

- A. A standard booth of 9 square meters and its construction will be provided free of charge;
- B. Exhibits delivered from local ports to Guizhou China will be exempted from the air freight and taxes (Maximum 60 bottles for each exhibitor and expenses are required for any additional item/bottle);
- C. We will provide you with free accommodation during the EXPO ;
- D. We will provide the free roundtrip air tickets between the Capital of your country and Guizhou.
- E. We will provide you with the government invitation to help you get the visa as soon as possible.

Meanwhile, there will be series of events, such as opening ceremony, exhibition of high-end alcohol products as well as alcohol-related trade and cultural activities. We sincerely invite you to participate in the Expo for more co-operations with alcohol professional and traders from inland China and the outside world.

We would like to express our heartfelt gratitude for your support for the exposition. Please fill in the application form and send back to us.

Sincerely yours

Guizhou Alcoholic Drinks Association

The Organization Committee, The 3rd China Guizhou International Alcoholic Beverages Expo