



ARMANI / CASA

EXCLUSIVE TEXTILES BY RUBELLI



2016/17 COLLECTION

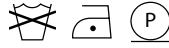
IN A CROSS BETWEEN URBAN AND NATURAL SCENERY, WHERE THERE ARE INFINITE POSSIBILITIES FOR VARIATIONS CREATED BY PAIRING THESE TWO OPPOSITES, THE INTERVENTION OF LIGHT, PROJECTING A PLAY OF SHADOWS AND REFLECTIONS, TRANSFORMS REGULAR ARCHITECTURE INTO IRREGULAR ELEMENTS. EXQUISITE EMBROIDERIES THAT, OVER TIME, HAVE CHARACTERISED THE ARMANI IMAGE, ARE TRANSFORMED INTO TEXTURES THAT ARE NOW SEEN IN THE HOME COLLECTION. HENCE A SOPHISTICATED TAILORED DESIGN IS CREATED, GIVING EACH PIECE A NEW TYPE OF CLASSICAL AIR.

A PERFECT FUSION OF ARMANI'S FASHION AESTHETIC AND PHILOSOPHY OF DÉCOR, THE ARMANI/CASA EXCLUSIVE TEXTILES BY RUBELLI COLLECTION SPEAKS OF THE DEEP BOND BETWEEN FASHION AND FURNITURE. THE COLLECTION FEATURES TEXTURES INSPIRED BY EXQUISITE EMBROIDERIES THAT CHARACTERISE THE DESIGNER'S STYLE. A FEW STRONGER COLOURS SUCH AS RUBY RED, JADE GREEN AND SAPPHIRE BLUE PAIR WITH MORE SUBDUED SMOKY GOLD AND SMOKY GREY. DREAMY JAPANESE LANDSCAPES DECORATE THE COLLECTION, BASED ON THE DESIGN OF A FABRIC FROM THE RUBELLI ARCHIVE.

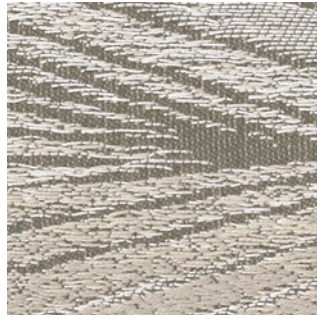
 **TC093 LUCCA**

ARCHITECTURE AND ITS GEOMETRY INSPIRED THIS FABRIC, AS WELL AS REFLECTIONS AND SHADOWS CREATED BY LIGHT ON THE SURFACE OF BUILDINGS. THE GLAZED FINISHING GIVES A MORE PRECIOUS LOOK.

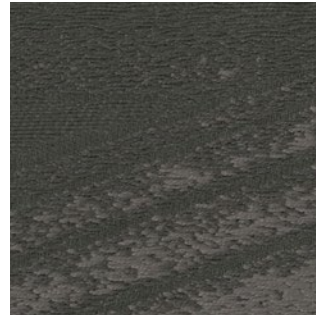
COMPOSITION: 80%CO 20%CU
WIDTH: 135CM - 53"
VERTICAL REPEAT: 49CM - 19.5"
HORIZONTAL REPEAT: 68.2CM - 27"
WEIGHT: 460GR/M
CARE SYMBOLS:



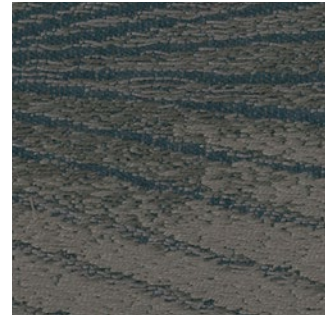
806
ARGENTO/GHIACCIO



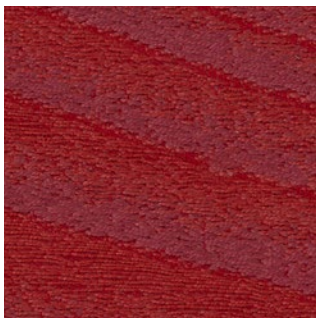
807
GRIGIO/PLATINO



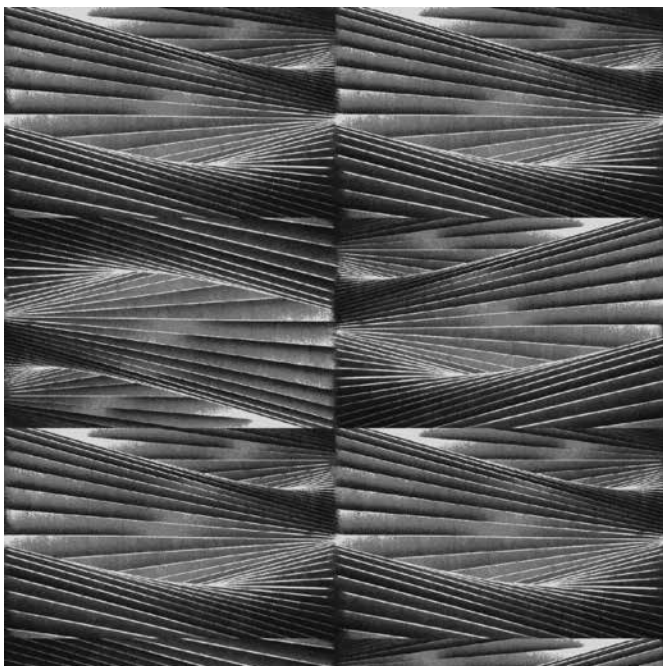
808
GRIGIO FUMÉ



809
ZAFFIRO/GRIGIO



811
ROSSO RUBINO



HALF WIDTH REPEAT

TC094 LUXEMBOURG

AN IRREGULAR GEOMETRIC RELIEF DESIGN IS CREATED BY A CHENILLE WEFT YARN AND A MICRO DAMIER ON THE BACKGROUND. THE CONTRASTED COLOUR HIGHLIGHTS THE RELIEF EFFECT.

COMPOSITION:

33%PA 31%VI 31%CO 5%PL

WIDTH:

135CM - 53"

VERTICAL REPEAT:

-

HORIZONTAL REPEAT:

-

WEIGHT:

520GR/M

CARE SYMBOLS:



812
BIANCO



813
GHIACCIO



814
AVORIO



815
TORTORA



816
ARGENTO/AVORIO



817
AZZURRO/AVORIO



818
BLU OMBRA

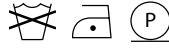


819
ANTRACITE/NERO

 **TC095 LUXOR**

A METALLIC YARN CREATES A THREE-DIMENSIONAL EFFECT ON THIS VIVID, UNDULATED DESIGN. THIS JACQUARD PRESENTS CONTRASTED AND TONE-ON-TONE METALLIC NUANCES.

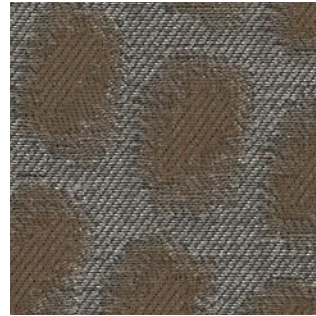
COMPOSITION: 30%LI 29%CO 22%CU 14%VI 5%PM
WIDTH: 140CM - 55"
VERTICAL REPEAT: 90CM - 35.5"
HORIZONTAL REPEAT: 140CM - 55"
WEIGHT: 460GR/M
CARE SYMBOLS:



820
SABBIA



821
AVORIO



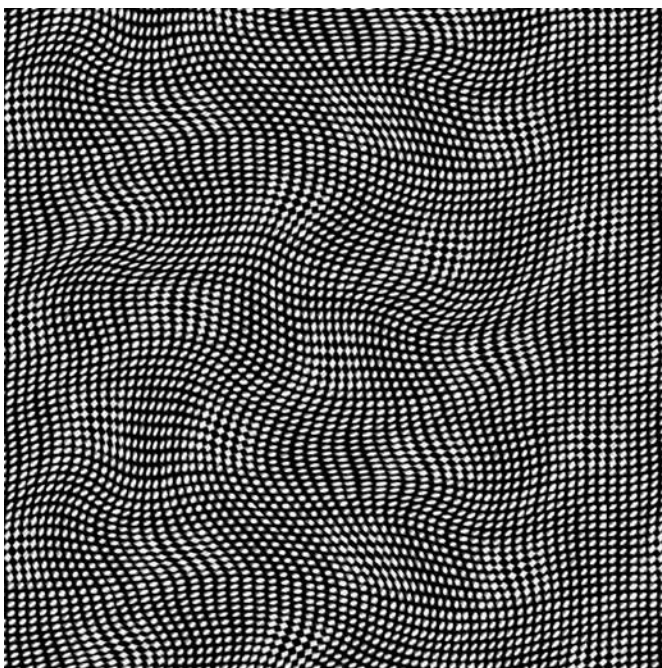
822
TERRACOTTA/ARGENTO



823
GRIGIO/ARGENTO



824
ANTRACITE/AZZURRO



FULL WIDTH REPEAT

TC096 LYON

THE PRECIOUS EMBROIDERIES CHARACTERISTIC OF THE ARMANI STYLE ARE THE CONCEPT BEHIND THIS DESIGN. THE GEOMETRICAL PATTERN SHOWS A SOFT RELIEF, SIMULATING AN EMBROIDERY EFFECT.

THE FABRIC IS PRESENTED IN TONE-ON-TONE COLOURS AS WELL AS MORE CONTRASTED HUES TO GIVE A MORE EXTRAVAGANT LOOK.

COMPOSITION:

52%CO 28%AC 20%SE

WIDTH:

140CM - 55"

VERTICAL REPEAT:

22CM - 8.5"

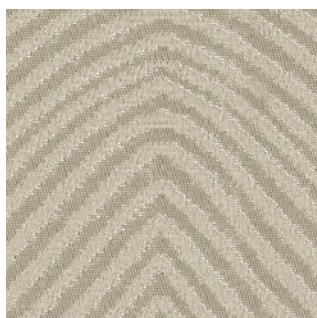
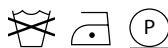
HORIZONTAL REPEAT:

23CM - 9"

WEIGHT:

430GR/M

CARE SYMBOLS:



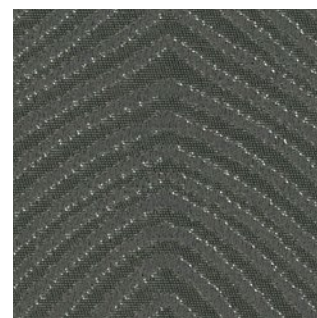
825
AVORIO



826
BIANCO



827
ARGENTO/ORO



828
GRIGIO



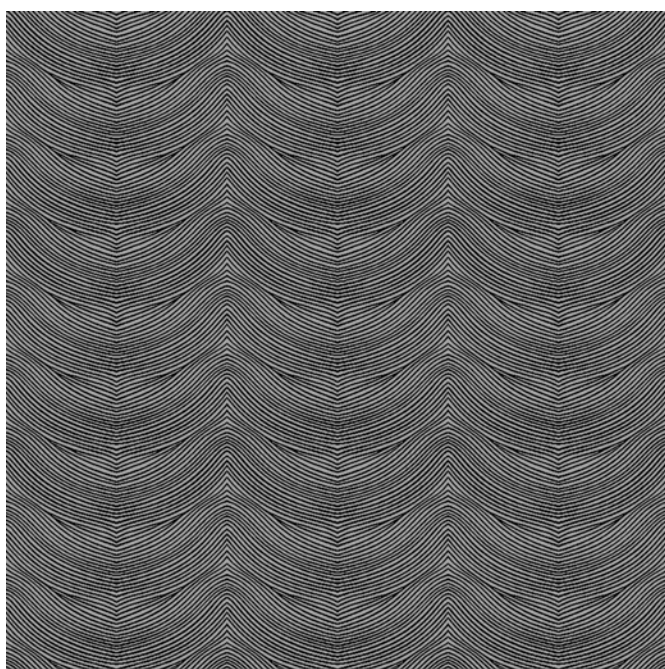
829
BLU OMBRA



830
ANTRACITE/VERDEGIADA



831
BLU NOTTE



HALF WIDTH REPEAT



TC097 LISBON

THE FABRIC IS INSPIRED BY A CRACKLE FINISHING, TYPICAL OF PRECIOUS OBJECTS. THE FABRIC FEATURES AN ALTERNATED SHINY AND MATT EFFECT AND IS PRESENTED IN TONE-ON-TONE COLOURS AS WELL AS MORE CONTRASTED HUES TO CREATE A MORE EXTRAVAGANT LOOK.

COMPOSITION:

61%LI 21%AC 18%CU

WIDTH:

140CM - 55"

VERTICAL REPEAT:

10.5CM - 4"

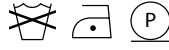
HORIZONTAL REPEAT:

23.4CM - 9"

WEIGHT:

530GR/M

CARE SYMBOLS:



862
BIANCO



863
BIANCO/ARGENTO



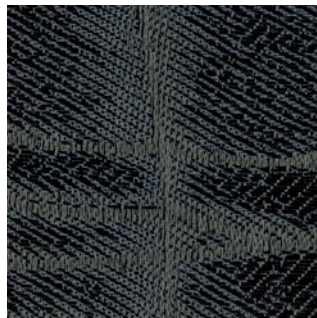
864
AVORIO



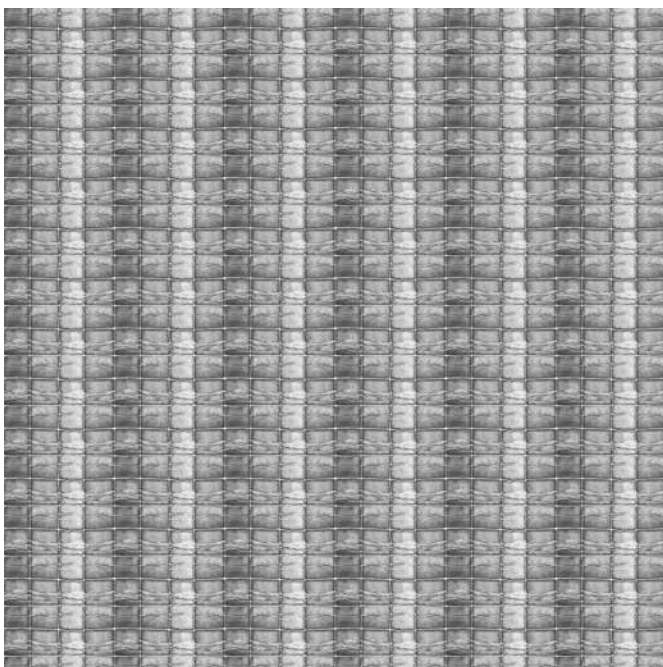
865
GRIGIO FUMÉ



866
ORO FUMÉ



867
GRIGIO/BLU

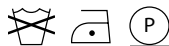


FULL WIDTH REPEAT

TD067 LANGSA

ON THE BACKGROUND LANGSA REINTERPRETS THE SAME GEOMETRIC MICRO PATTERN AS THE DECORATIVE FABRIC JAKARTA (2015 COLLECTION). BESIDES THE TWO COORDINATED COLOURS OF JAKARTA, THERE ARE THREE NEUTRAL TONES, TYPICAL OF ARMANI/CASA COLOUR PALETTE.

COMPOSITION: 68%LI 18%SE 14%CO
WIDTH: 140CM - 55"
VERTICAL REPEAT: -
HORIZONTAL REPEAT: -
WEIGHT: 440GR/M
CARE SYMBOLS:



832
BIANCO



833
ORO



834
SABBIA



835
PLATINO



836
GRIGIO/ARGENTO



837
NICKEL

TD068 LAS VEGAS

LAS VEGAS IS INSPIRED BY THE REFLECTIONS THAT LIGHT CREATES ON SKYSCRAPERS GLASS FACADES. THIS FABRIC IS THE EXPRESSION OF THE URBAN AND NATURAL ELEMENTS FUSION. THE RELIEF EFFECT COMBINED WITH SILK GIVES THIS FABRIC A PRECIOUS AND RICH LOOK.

COMPOSITION: 32%CO 27%SE 27%AC 14%PC

WIDTH: 130CM - 51"

VERTICAL REPEAT: 9.5CM - 3.5"

HORIZONTAL REPEAT: 16.4CM - 6.5"

WEIGHT: 360GR/M

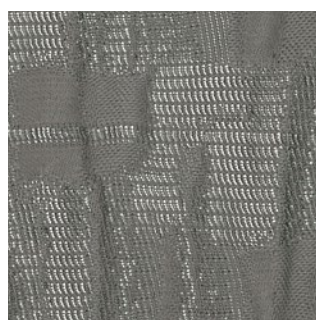
CARE SYMBOLS:



838
BIANCO



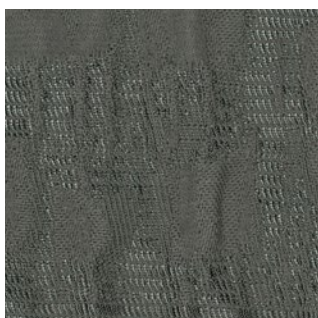
839
PLATINO



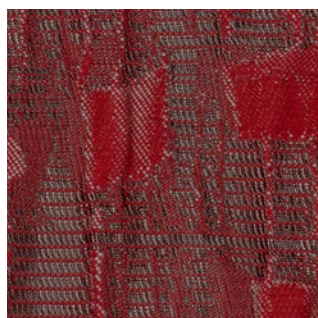
840
ARGENTO



841
ANTRACITE



842
GRIGIO FUMÉ



843
ROSSO RUBINO/ARGENTO



844
ZAFFIRO/ARGENTO

 **TD069 LILLE**

TEXTURED JACQUARD FABRIC CREATED BY AN IRREGULAR WEFT YARN. THE SHINY BACKGROUND CREATES AN INTERESTING CONTRAST WITH THE MATT-FINISHED TEXTURAL SURFACES.

COMPOSITION: 42%PL 38%CO 20%PC

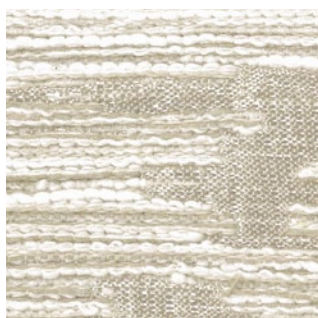
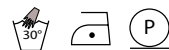
WIDTH: 140CM - 55"

VERTICAL REPEAT: 43CM - 17"

HORIZONTAL REPEAT: 35CM - 14"

WEIGHT: 915GR/M

CARE SYMBOLS:



845
AVORIO



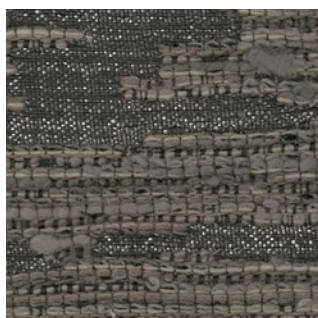
846
PERLA



847
GHIACCIO



848
SEPPIA



849
GRIGIO FUMÉ



850
AZZURRO



TD070 LARISSA

THE LANDSCAPE DESIGN TAKES INSPIRATION FROM A JAPANESE HANDMADE VELVET DATING BACK TO THE EARLY 20TH CENTURY, PRESERVED IN THE RUBELLI HISTORICAL ARCHIVE.

THE FULL WIDTH PATTERN IS PRINTED ON AN IRREGULAR CANNETÉ COTTON FABRIC.

SOLD BY REPEAT

COMPOSITION:

WIDTH:

VERTICAL REPEAT:

HORIZONTAL REPEAT:

WEIGHT:

CARE SYMBOLS:

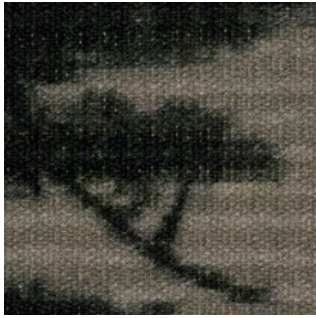
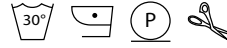
92%CO 8%PC

125CM - 49"

155CM - 61"

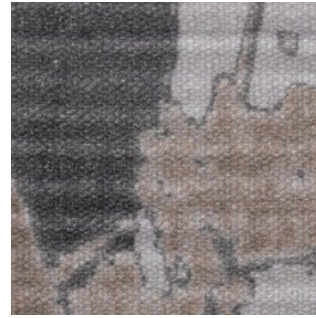
-

380GR/M



851

GRIGIO/BEIGE



852

GRIGIO FUMÉ/TERRACOTTA



FULL WIDTH REPEAT



FULL WIDTH REPEAT

 **TS076 LAFAYETTE**

JACQUARD FABRIC WOVEN ON SILK WITH PRECIOUS CHENILLE WEFT. THE DESIGN - A LANDSCAPE MOTIF - TAKES INSPIRATION FROM A JAPANESE HANDMADE VELVET DATING BACK TO THE EARLY 20TH CENTURY, PRESERVED IN THE RUBELLI HISTORICAL ARCHIVE.

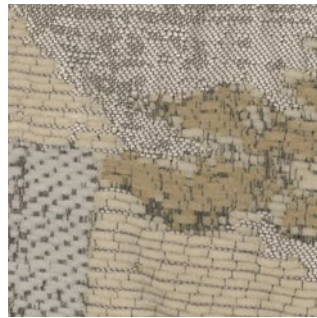
SOLD BY REPEAT

COMPOSITION: 51%PA 27%CO 14%SE 8%PC
WIDTH: 135CM - 53"
VERTICAL REPEAT: 105CM - 41,5"
HORIZONTAL REPEAT: 68CM - 27"
WEIGHT: 610GR/M
CARE SYMBOLS:



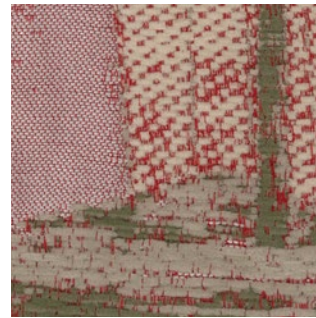
853

ORO PALLIDO/GHIACCIO



854

NICKEL/BEIGE



856

ROSSO/MILITARE



FULL WIDTH REPEAT

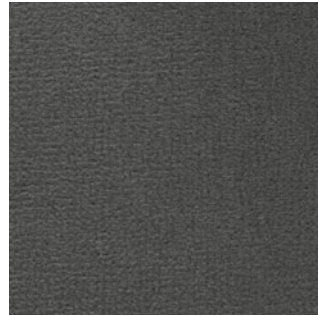
TS077 LEEDS

LEEDS IS A VELVET IN PRECIOUS CASHMERE AND COTTON, REPRESENTING THE MOST LUXURIOUS PLAIN FABRIC FOR THE HOME DECOR. SOPHISTICATED NEUTRAL TONES HIGHLIGHT THE DELICATE SHIMMER OF THE CASHMERE YARN.

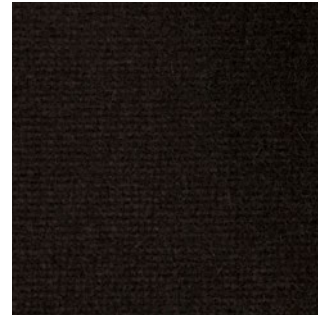
COMPOSITION: [85%CO 15%WS] 82%CO 12%WS 6%PL
WIDTH: 140CM - 55"
VERTICAL REPEAT: -
HORIZONTAL REPEAT: -
WEIGHT: 930GR/M
CARE SYMBOLS:



857
AVORIO



859
GRIGIO



860
MARRONE



861
GRIGIO FUMÉ



SHEERS AND DRAPERY
VOILAGE ET DRAPERIE
VORHÄNGE UND DRAPERIEN
TENDE E DRAPPEGGI



UPHOLSTERY LIGHT USE
EMPLOI LEGER
ACHTSAME BEANSPRUCHUNG
IMBOTTITI USO LEGGERO



UPHOLSTERY MEDIUM USE
EMPLOI NORMAL
NORMALE BEANSPRUCHUNG
IMBOTTITI USO MEDIO



UPHOLSTERY HEAVY USE
EMPLOI FREQUENT
STARKE BEANSPRUCHUNG
IMBOTTITI USO FREQUENTE

TO BROWSE ALL THE RUBELLI GROUP COLLECTIONS AND FOR FURTHER TECHNICAL INFO, PLEASE VISIT WWW.RUBELLI.COM
TO DOWNLOAD ALL THE PRES MATERIAL, PLEASE VISIT [HTTP://PRESS.RUBELLI.COM](http://PRESS.RUBELLI.COM)



RUBELLI

marketing@rubelli.com

<http://press.rubelli.com>