

# Bionote

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Dr. Helena Grinshpun is currently a Research Fellow and the Asia Unit Coordinator at the Harry S. Truman Research Institute for the Advancement of Peace, the Hebrew University of Jerusalem. In 2009 she completed her doctorate in anthropology and Japanese studies at Kyoto University, Japan. Her PhD thesis dealt with the incorporation of global cultural commodities in Japan. Since 2010 Helena has been teaching courses on Japanese contemporary society and culture at the East Asian Studies Department of the Hebrew University. Her research interests are cultural representation, structuring of public space, gender and consumer behaviour.

