

# Bionote

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## ***Einat Cohen, The University of Haifa***

Ms. Cohen holds a Master degree in Asian Studies (*Cum Laude*) from Haifa University, Japan Major. She also has a Master degree in Entrepreneurship and Innovation (MEI) from the Swinburne University in Melbourne, Australia and a BSc in Chemistry and Biochemistry from the Hebrew University in Jerusalem, Israel. Her recent research is focused on understanding the gap between Entrepreneurship vs. Innovation in Japan and exploring factors that have critical impact on entrepreneurship intensity in Japan. Other topics of interests are socio-economic trends and the relationship between technology and society in Japan. Einat is currently working on her PhD proposal on the subject of Japanese Entrepreneurship in the 3<sup>rd</sup> Industrial revolution.

Einat has over 20 years' experience working in senior management positions at Israeli High-tech companies, from large firms such as NDS (now Cisco) to small start-up firms, including one which she had co-founded in 1999.