

A journal published on behalf of  
The Israeli Society for Humor Studies

# Israeli Journal of Humor Research

## An International Journal

Advertising & Marketing  
Aesthetics  
Anthropology  
Art history  
Brain & Cognition  
Caricature & Cartooning  
Child development  
& Education  
Classics  
Computer Science  
& Artificial intelligence  
Cultural studies  
Entertainment  
Film studies  
Folklore studies  
History (of ideas, etc.)  
Journalism  
Law



Linguistics & Pragmatics  
Literary studies  
Management studies  
Media & Communication  
Medicine, Nursing,  
& Gerontology  
Musicology  
Pharmacy in ads  
and history  
Philosophy  
Political science  
Psychology  
& Psychiatry  
Religious studies  
Sociology  
Theatre studies  
... or at the interface with  
other academic disciplines

**Editor-in-Chief:** Lydia Amir  
**Associate Editor:** Dave Korotkov  
**Founder & Editor at Large:** Arie Sover

# ISRAELI JOURNAL OF HUMOR RESEARCH

## An International Journal



Vol. 5 Issue No. 1 - June 2016

Editor-in-Chief: Lydia Amir [lydamir@colman.ac.il](mailto:lydamir@colman.ac.il)

Associate Editor: Dave Korotkov [korotkov@stu.ca](mailto:korotkov@stu.ca)

Consultant Editors: Alleen Nilsen | Don Nilsen | Mark Weeks | Ronald A. Berk

Book Review Editor: Arthur Asa Berger

Founder & Editor at Large: Arie Sover [ariesover@gmail.com](mailto:ariesover@gmail.com)

### International Advisory Board:

Prominent specialists from a broad fan of disciplines have joined the international advisory board, and this enables this journal to carry out the refereeing process by resorting to highly competent referees. Members include:

Tamar Alexander, Lydia Amir, Mahadev L. Apte, Salvatore Attardo, Benjamin K. Bergen, Ronald A. Berk, Arthur Asa Berger, Avi Besser, Daniel Boyarin, Athalya Brenner, Piotr Cap, Wallace Chafe, Albrecht Classen, Delia Chiaro, Wladyslaw Chlopicki, Adir Cohen, Claire M. Colebrook, Anthony Corbeill, Rossana Dalmonte, Marcelo Dascal, Christie Davies, Guillaume Doizy, Marta Dynel, Hasan El-Shamy, Ouzi Elyada, Nelly Feuerhahn, Giovannantonio Forabosco, Shevach Friedler, Jean-Claude Gardes, Raymond W. Gibbs, Jr., Sander L. Gilman, Lewis Glinert, Jeffrey Goldstein, Mel Gordon, Guglielmo Gulotta, Daniella Keidar, László Imre Komlósi, Dave Korotkov, Nicholas A. Kuiper, Giseline Kuipers, Laura E. Little, Zohar Livnat, Ulrich Marzolph, John Morreall, Anton Nijholt, Alleen Pace Nilsen, Don L. F. Nilsen, Andrew Ortony, Edward Portnoy, Victor Raskin, Gertrud Reershmuis, Jane Romal, Hagar Salamon, Stephen R. Schmidt, Pierre Schoentjes, Esti Sheinberg, Limor Shifman, Danica Škara, Arie Sover, Oliviero Stock, Judith Stora-Sandor, Yechiel Szeintuch, Akira Utsumi, W. Larry Ventis, Mark Weeks, Elda Weizman, Holger M. Zellentin, Ghil'ad Zuckermann.

To view the full list of the international advisory board, with descriptors for members - [click here](#)

In the table, members of the international advisory board are listed alphabetically, with an indication of their current country of residence, and e-mail address.

Editorial Assistant: Avivit Gera

Graphic Design: Michal Avigdor

# An International Journal

**A Refereed e-Journal**



**Vol. 5 Issue No. 1**

**June 2016**

**ISSN 2304-4489**